VOTER PREFERENCE SURVEY

Conducted between July 13, 2020 - July 15, 2020

N = 547 +/- 4.2 Percentage Points

Likely voters, North Carolina Statewide

(percentages may not add up to 100% because of rounding)

NORTH CAROLINA		Total	Census Classification		Gender		Age					Race		Party		
		%	Urban	Rural	Men	Women	18-23	24-40	41-55	56-74	75+	White	Black	Democratic	Republican	Non-Partisan
President	Joe Biden (DEM)	47.7%	51.4%	43.9%	45.0%	49.5%	66.7%	44.1%	42.4%	47.5%	50.6%	42.5%	87.5%	76.2%	9.5%	42.7%
	Donald Trump (REP)	48.6%	43.9%	53.5%	52.1%	46.2%	33.3%	47.1%	54.1%	47.5%	48.8%	54.1%	8.9%	19.4%	89.1%	52.6%
	Jo Jorgensen (LIB)	0.5%	0.7%	0.4%	0.8%	0.3%	0.0%	2.9%	1.2%	0.4%	0.0%	0.4%	0.0%	0.4%	0.7%	0.6%
	Undecided	3.1%	4.0%	2.2%	2.1%	3.9%	0.0%	5.9%	2.4%	4.7%	0.6%	2.9%	3.6%	4.0%	0.7%	4.1%
US Senate	Cal Cunningham (DEM)	47.3%	50.9%	43.6%	45.0%	48.8%	50.0%	41.2%	47.0%	47.2%	48.5%	43.0%	78.2%	74.7%	11.0%	42.9%
	Thom Tillis (REP)	44.2%	39.3%	49.2%	47.5%	41.9%	50.0%	47.1%	45.8%	43.3%	44.2%	48.7%	10.9%	17.8%	80.1%	48.8%
	Shannon Bray (LIB)	1.1%	1.5%	0.8%	0.4%	1.7%	0.0%	5.9%	0.0%	1.2%	0.6%	1.1%	1.8%	0.9%	0.7%	1.2%
	Kevin Hayes (CON)	1.3%	1.8%	0.8%	0.8%	1.7%	0.0%	5.9%	0.0%	1.2%	1.2%	1.3%	1.8%	0.9%	1.4%	1.8%
	Undecided	6.1%	6.5%	5.6%	6.3%	6.0%	0.0%	0.0%	7.2%	7.1%	5.5%	6.0%	7.3%	5.8%	6.8%	5.4%
Governor	Roy Cooper (DEM)	49.0%	53.2%	44.6%	45.0%	51.8%	66.7%	47.1%	50.6%	48.2%	48.8%	44.4%	85.7%	78.0%	11.6%	42.7%
	Dan Forest (REP)	46.4%	40.6%	52.4%	50.4%	43.6%	33.3%	50.0%	45.9%	46.7%	46.3%	51.4%	8.9%	17.2%	86.4%	50.9%
	Steven DiFiore (LIB)	0.5%	0.7%	0.4%	0.4%	0.7%	0.0%	0.0%	1.2%	0.4%	0.6%	0.4%	0.0%	0.4%	0.0%	1.2%
	Al Pisano (CON)	0.4%	0.4%	0.4%	0.4%	0.3%	0.0%	0.0%	0.0%	0.4%	0.6%	0.2%	1.8%	0.4%	0.0%	0.6%
	Undecided	3.7%	5.0%	2.2%	3.8%	3.6%	0.0%	2.9%	2.4%	4.3%	3.7%	3.6%	3.6%	4.0%	2.0%	4.7%
Lt. Governor	Yvonne Lewis Holley (DEM)	39.1%	41.3%	36.9%	38.3%	39.7%	50.0%	35.3%	38.1%	40.3%	37.9%	35.7%	66.0%	64.6%	8.2%	32.5%
	Mark Robinson (REP)	43.0%	38.7%	47.4%	46.0%	41.1%	33.3%	44.1%	44.0%	41.5%	45.3%	47.7%	7.5%	14.3%	80.8%	47.9%
	Undecided	17.8%	19.9%	15.7%	15.7%	19.2%	16.7%	20.6%	17.9%	18.2%	16.8%	16.6%	26.4%	21.1%	11.0%	19.5%
Attorney General	Josh Stein (DEM)	43.1%	46.7%	39.4%	41.6%	43.9%	33.3%	53.1%	41.2%	43.6%	41.3%	38.6%	76.9%	71.7%	8.9%	35.3%
	Jim O'Neill (REP)	43.3%	39.3%	47.3%	45.8%	41.5%	50.0%	34.4%	40.0%	43.6%	46.3%	48.3%	7.7%	15.1%	81.5%	47.3%
	Undecided	13.7%	14.1%	13.3%	12.6%	14.6%	16.7%	12.5%	18.8%	12.8%	12.5%	13.1%	15.4%	13.2%	9.6%	17.4%
Insurance Commissioner	Wayne Goodwin (DEM)	38.8%	42.5%	35.0%	38.8%	38.7%	66.7%	39.4%	35.3%	39.0%	38.8%	35.3%	65.5%	64.1%	6.8%	32.7%
	Mike Causey (REP)	41.4%	37.0%	45.9%	43.5%	40.0%	33.3%	33.3%	42.4%	40.9%	43.8%	46.2%	7.3%	13.9%	78.9%	45.2%
	Undecided	19.9%	20.5%	19.2%	17.7%	21.3%	0.0%	27.3%	22.4%	20.1%	17.5%	18.6%	27.3%	22.0%	14.3%	22.0%
Secretary of State	Elaine Marshall (DEM)	47.4%	49.8%	44.9%	46.2%	48.0%	50.0%	42.4%	47.6%	46.9%	48.8%	42.7%	81.8%	78.0%	10.9%	38.8%
	E.C. Sykes (REP)	38.7%	34.5%	43.1%	42.4%	36.1%	16.7%	36.4%	39.3%	39.1%	39.5%	43.1%	7.3%	13.0%	73.5%	42.9%
	Undecided	13.8%	15.6%	12.0%	11.3%	15.9%	33.3%	21.2%	13.1%	14.1%	11.7%	14.2%	10.9%	9.0%	15.6%	18.2%

Methodology Statement - This Cardinal Point Analytics poll was conducted by telephone and consisted of a random sample of likely voters in North Carolina. The poll sampled approximately 550 likely voters. Ninety percent of the poll was conducted using automated dialing, while 10 percent were drawn from cellphone users. Weighting was used to ensure the demographics of the survey respondents match the statewide demographics as determined by the US Census Bureau. Weights are applied to race, location, and political party. The accuracy of the survey due to sampling is plus or minus 4.2 percentage points at the 95 percent confidence level. Sampling error associated with crosstabs is much higher. Cardinal Point Analytics does not collect personally identifiable information of respondents. We do not know how any particular person or household answered the survey.