VOTER PREFERENCE SURVEY

Conducted between July 13, 2020 - July 15, 2020 N = 547 +/- 4.2 Percentage Points Likely voters, North Carolina Statewide (percentages may not add up to 100% because of rounding)



NORTH CAROLINA		Total	Census Classification		Gender			Age			Race				Party	
		%	Urban	Rural	Men	Women	18-23	24-40	41-55	56-74	75+	White	Black	Democratic	Republican	Non-Partisan
President	Joe Biden (DEM)	47.7%	51.4%	43.9%	45.0%	49.5%	66.7%	44.1%	42.4%	47.5%	50.6%	42.5%	87.5%	76.2%	9.5%	42.7%
	Donald Trump (REP)	48.6%	43.9%	53.5%	52.1%	46.2%	33.3%	47.1%	54.1%	47.5%	48.8%	54.1%	8.9%	19.4%	89.1%	52.6%
	Jo Jorgensen (LIB)	0.5%	0.7%	0.4%	0.8%	0.3%	0.0%	2.9%	1.2%	0.4%	0.0%	0.4%	0.0%	0.4%	0.7%	0.6%
	Undecided	3.1%	4.0%	2.2%	2.1%	3.9%	0.0%	5.9%	2.4%	4.7%	0.6%	2.9%	3.6%	4.0%	0.7%	4.1%
		%	Urban	Rural	Men	Women	18-23	24-40	41-55	56-74	75+	White	Black	Democratic	Republican	Non-Partisan
US Senate	Cal Cunningham (DEM)	47.3%	50.9%	43.6%	45.0%	48.8%	50.0%	41.2%	47.0%	47.2%	48.5%	43.0%	78.2%	74.7%	11.0%	42.9%
	Thom Tillis (REP)	44.2%	39.3%	49.2%	47.5%	41.9%	50.0%	47.1%	45.8%	43.3%	44.2%	48.7%	10.9%	17.8%	80.1%	48.8%
	Shannon Bray (LIB)	1.1%	1.5%	0.8%	0.4%	1.7%	0.0%	5.9%	0.0%	1.2%	0.6%	1.1%	1.8%	0.9%	0.7%	1.2%
	Kevin Hayes (CON)	1.3%	1.8%	0.8%	0.8%	1.7%	0.0%	5.9%	0.0%	1.2%	1.2%	1.3%	1.8%	0.9%	1.4%	1.8%
	Undecided	6.1%	6.5%	5.6%	6.3%	6.0%	0.0%	0.0%	7.2%	7.1%	5.5%	6.0%	7.3%	5.8%	6.8%	5.4%
	T	%	Urban	Rural	Men	Women	18-23	24-40	41-55	56-74	75+	White	Black	Democratic	Republican	Non-Partisan
Governor	Roy Cooper (DEM)	49.0%	53.2%	44.6%	45.0%	51.8%	66.7%	47.1%	50.6%	48.2%	48.8%	44.4%	85.7%	78.0%	11.6%	42.7%
	Dan Forest (REP)	46.4%	40.6%	52.4%	50.4%	43.6%	33.3%	50.0%	45.9%	46.7%	46.3%	51.4%	8.9%	17.2%	86.4%	50.9%
	Steven DiFiore (LIB)	0.5%	0.7%	0.4%	0.4%	0.7%	0.0%	0.0%	1.2%	0.4%	0.6%	0.4%	0.0%	0.4%	0.0%	1.2%
	Al Pisano (CON)	0.4%	0.4%	0.4%	0.4%	0.3%	0.0%	0.0%	0.0%	0.4%	0.6%	0.2%	1.8%	0.4%	0.0%	0.6%
	Undecided	3.7%	5.0%	2.2%	3.8%	3.6%	0.0%	2.9%	2.4%	4.3%	3.7%	3.6%	3.6%	4.0%	2.0%	4.7%
	T	%	Urban	Rural	Men	Women	18-23	24-40	41-55	56-74	75+	White	Black	Democratic	Republican	Non-Partisan
IA Causanas	Yvonne Lewis Holley (DEM)	39.1%	41.3%	36.9%	38.3%	39.7%	50.0%	35.3%	38.1%	40.3%	37.9%	35.7%	66.0%	64.6%	8.2%	32.5%
Lt. Governor	Mark Robinson (REP)	39.1% 43.0%	41.3% 38.7%	36.9% 47.4%	38.3% 46.0%	39.7% 41.1%	50.0% 33.3%	35.3% 44.1%	38.1% 44.0%	40.3% 41.5%	37.9% 45.3%	35.7% 47.7%	66.0% 7.5%	64.6% 14.3%	8.2% 80.8%	32.5% 47.9%
Lt. Governor		39.1%	41.3%	36.9%	38.3%	39.7%	50.0%	35.3%	38.1%	40.3%	37.9%	35.7%	66.0%	64.6%	8.2%	32.5%
Lt. Governor	Mark Robinson (REP)	39.1% 43.0% 17.8%	41.3% 38.7% 19.9%	36.9% 47.4% 15.7%	38.3% 46.0% 15.7%	39.7% 41.1% 19.2%	50.0% 33.3% 16.7%	35.3% 44.1% 20.6%	38.1% 44.0% 17.9%	40.3% 41.5% 18.2%	37.9% 45.3% 16.8%	35.7% 47.7% 16.6%	66.0% 7.5% 26.4%	64.6% 14.3% 21.1%	8.2% 80.8% 11.0%	32.5% 47.9% 19.5%
Lt. Governor Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM)	39.1% 43.0% 17.8%	41.3% 38.7% 19.9% Urban	36.9% 47.4% 15.7%	38.3% 46.0% 15.7% Men	39.7% 41.1% 19.2% Women	50.0% 33.3% 16.7%	35.3% 44.1% 20.6% 24-40	38.1% 44.0% 17.9%	40.3% 41.5% 18.2%	37.9% 45.3% 16.8%	35.7% 47.7% 16.6% White	66.0% 7.5% 26.4% Black	64.6% 14.3% 21.1% Democratic	8.2% 80.8% 11.0% Republican	32.5% 47.9% 19.5% Non-Partisan
	Mark Robinson (REP) Undecided Josh Stein (DEM)	39.1% 43.0% 17.8% % 43.1%	41.3% 38.7% 19.9% Urban 46.7%	36.9% 47.4% 15.7% Rural 39.4%	38.3% 46.0% 15.7% Men 41.6%	39.7% 41.1% 19.2% Women 43.9%	50.0% 33.3% 16.7% 18-23 33.3%	35.3% 44.1% 20.6% 24-40 53.1%	38.1% 44.0% 17.9% 41-55 41.2%	40.3% 41.5% 18.2% 56-74 43.6%	37.9% 45.3% 16.8% 75+ 41.3%	35.7% 47.7% 16.6% White 38.6%	66.0% 7.5% 26.4% Black 76.9%	64.6% 14.3% 21.1% Democratic 71.7%	8.2% 80.8% 11.0% Republican 8.9%	32.5% 47.9% 19.5% Non-Partisan 35.3%
	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7%	35.3% 44.1% 20.6% 24-40 53.1% 34.4% 12.5%	38.1% 44.0% 17.9% 41-55 41.2% 40.0% 18.8%	40.3% 41.5% 18.2% 56-74 43.6% 43.6% 12.8%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4%	64.6% 14.3% 21.1% Democratic 71.7% 15.1% 13.2%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6%	32.5% 47.9% 19.5% Non-Partisan 35.3% 47.3% 17.4%
Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided Wayne Goodwin (DEM)	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1% Urban 42.5%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6% Women 38.7%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7%	35.3% 44.1% 20.6% 24-40 53.1% 34.4% 12.5% 24-40 39.4%	38.1% 44.0% 17.9% 41.55 41.2% 40.0% 18.8%	40.3% 41.5% 18.2% 56-74 43.6% 43.6% 12.8%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1% White 35.3%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4% Black 65.5%	64.6% 14.3% 21.1% Democratic 71.7% 15.1% 13.2% Democratic 64.1%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6% Republican 6.8%	32.5% 47.9% 19.5% Non-Partisan 35.3% 17.4% Non-Partisan 32.7%
Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided Wayne Goodwin (DEM) Mike Causey (REP)	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1% Urban 42.5% 37.0%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3% Rural 35.0% 45.9%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6% Men 38.8% 43.5%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6% Women 38.7% 40.0%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7% 18-23 66.7% 33.3%	35.3% 44.1% 20.6% 24-40 53.1% 34.4% 12.5% 24-40 39.4% 33.3%	38.1% 44.0% 17.9% 41-55 41.2% 40.0% 18.8% 41-55 35.3% 42.4%	40.3% 41.5% 18.2% 56-74 43.6% 12.8% 56-74 39.0% 40.9%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5% 75+ 38.8% 43.8%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1% White 35.3% 46.2%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4% Black 65.5% 7.3%	64.6% 14.3% 21.1% Democratic 71.7% 15.1% 13.2% Democratic 64.1% 13.9%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6% Republican 6.8% 78.9%	32.5% 47.9% 19.5% Non-Partisan 35.3% 47.3% 17.4% Non-Partisan 32.7% 45.2%
Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided Wayne Goodwin (DEM)	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1% Urban 42.5%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6% Women 38.7%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7%	35.3% 44.1% 20.6% 24-40 53.1% 34.4% 12.5% 24-40 39.4%	38.1% 44.0% 17.9% 41.55 41.2% 40.0% 18.8%	40.3% 41.5% 18.2% 56-74 43.6% 43.6% 12.8%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1% White 35.3%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4% Black 65.5%	64.6% 14.3% 21.1% Democratic 71.7% 15.1% 13.2% Democratic 64.1%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6% Republican 6.8%	32.5% 47.9% 19.5% Non-Partisan 35.3% 17.4% Non-Partisan 32.7%
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Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided Wayne Goodwin (DEM) Mike Causey (REP)	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7% % 38.8% 41.4% 19.9%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1% Urban 42.5% 37.0% 20.5%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3% Rural 35.0% 45.9% 19.2%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6% Men 38.8% 43.5%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6% Women 38.7% 40.0% 21.3%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7% 18-23 66.7% 33.3% 0.0%	35.3% 44.1% 20.6% 24-40 24.40 34.4% 12.5% 24-40 39.4% 33.3% 27.3%	38.1% 44.0% 17.9% 41-55 41.2% 40.0% 18.8% 41-55 35.3% 42.4% 22.4%	40.3% 41.5% 18.2% 56-74 43.6% 43.6% 12.8% 56-74 39.0% 40.9% 20.1%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5% 75+ 38.8% 43.8% 17.5%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1% White 35.3% 46.2% 18.6%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4% Black 65.5% 7.3% 27.3%	64.6% 14.3% 21.1% Democratic 71.7% 15.1% 13.2% Democratic 64.1% 13.9% 22.0%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6% Republican 6.8% 78.9% 14.3%	32.5% 47.9% 19.5% Non-Partisan 35.3% 47.3% 17.4% Non-Partisan 32.7% 45.2% 22.0%
Attorney General	Mark Robinson (REP) Undecided Josh Stein (DEM) Jim O'Neill (REP) Undecided Wayne Goodwin (DEM) Mike Causey (REP) Undecided	39.1% 43.0% 17.8% % 43.1% 43.3% 13.7% % 38.8% 41.4% 19.9%	41.3% 38.7% 19.9% Urban 46.7% 39.3% 14.1% Urban 42.5% 37.0% 20.5%	36.9% 47.4% 15.7% Rural 39.4% 47.3% 13.3% Rural 35.0% 45.9% 19.2%	38.3% 46.0% 15.7% Men 41.6% 45.8% 12.6% Men 38.8% 43.5% 17.7%	39.7% 41.1% 19.2% Women 43.9% 41.5% 14.6% Women 38.7% 40.0% 21.3%	50.0% 33.3% 16.7% 18-23 33.3% 50.0% 16.7% 18-23 66.7% 33.3% 0.0%	35.3% 44.1% 20.6% 24-40 53.1% 34.4% 12.5% 24-40 39.4% 33.3% 27.3%	38.1% 44.0% 17.9% 41-55 41.2% 40.0% 18.8% 41-55 35.3% 42.4% 22.4%	40.3% 41.5% 18.2% 56-74 43.6% 43.6% 12.8% 56-74 39.0% 40.9% 20.1%	37.9% 45.3% 16.8% 75+ 41.3% 46.3% 12.5% 75+ 38.8% 43.8% 17.5%	35.7% 47.7% 16.6% White 38.6% 48.3% 13.1% White 35.3% 46.2% 18.6%	66.0% 7.5% 26.4% Black 76.9% 7.7% 15.4% Black 65.5% 7.3% 27.3% Black	64.6% 14.3% 21.1%	8.2% 80.8% 11.0% Republican 8.9% 81.5% 9.6% Republican 6.8% 78.9% 14.3%	32.5% 47.9% 19.5% Non-Partisan 35.3% 47.3% 17.4% Non-Partisan 32.7% 45.2% 22.0%

Methodology Statement - This Cardinal Point Analytics poll was conducted by telephone and consisted of a random sample of likely voters in North Carolina. The poll sampled approximately 550 likely voters. Ninety percent of the poll was conducted using automated dialing, while 10 percent were drawn from cellphone users. Weighting was used to ensure the demographics of the survey respondents match the statewide demographics as determined by the US Census Bureau. Weights are applied to race, location, and political party. The accuracy of the survey due to sampling is plus or minus 4.2 percentage points at the 95 percent confidence level. Sampling error associated with crosstabs is much higher. Cardinal Point Analytics does not collect personally identifable information of respondents. We do not know how any particular person or household answered the survey.

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