

VOTER PREFERENCE SURVEY

Conducted on April 20, 2021

N=500 +/- 4.4 (Overall); N=250 +/- 6.2 (Party-specific)

Likely Voters in North Carolina

(percentages may not add up to 100% because of rounding)

Q1 – How would you rate Governor Roy Cooper’s job performance as Governor of North Carolina?

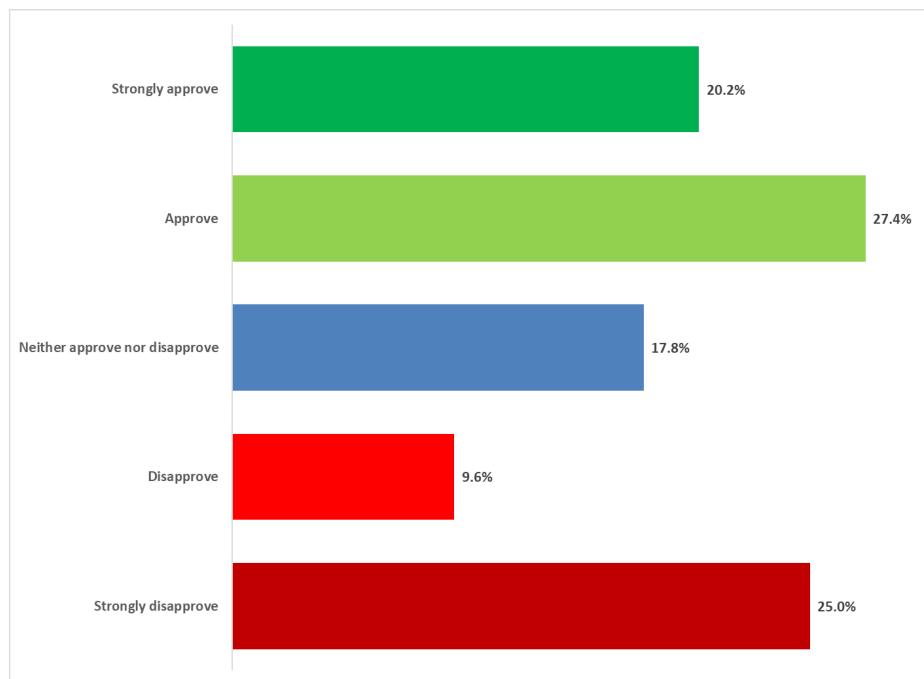
Responses:

20.2%	Strongly approve
27.4%	Approve
17.8%	Neither approve nor disapprove
9.6%	Disapprove
25.0%	Strongly disapprove

Governor’s Approval Rating: 47.6%

January 2021 Approval Rating: 54.7% (↓ 7.1pp)

Since January 2021, Governor Cooper’s approval rating has dropped 7.1 percentage points.



**Q2 - When thinking about election integrity, do you agree or disagree with the following statement?
“The outcome of the 2020 Presidential Election was the result of a free and fair election.”**

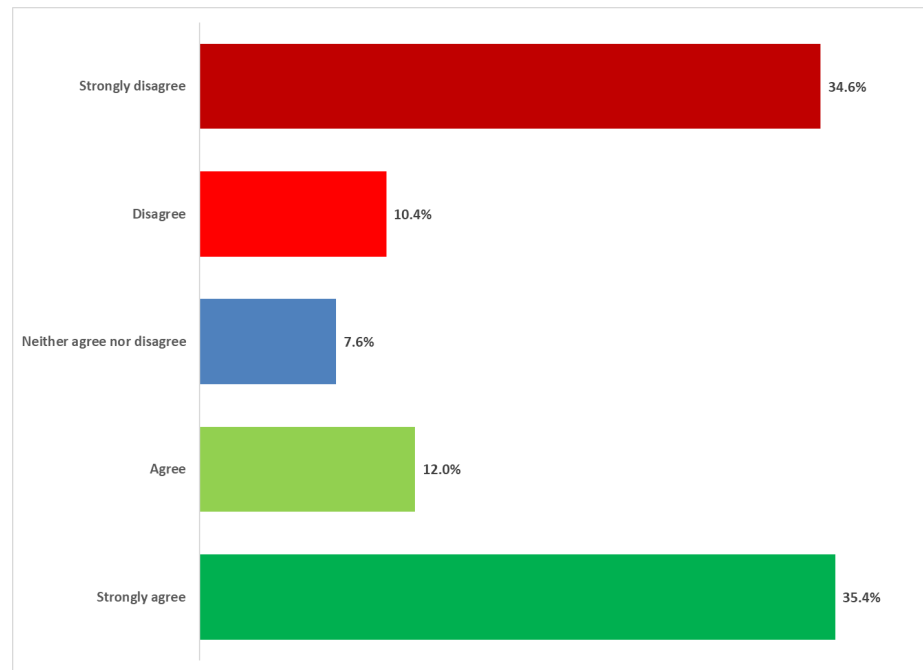
Responses:

34.6%	Strongly disagree
10.4%	Disagree
7.6%	Neither agree nor disagree
12.0%	Agree
35.4%	Strongly agree

Total Disagree: 45.0%

Total Agree: 47.4%

Forty-five percent of respondents do not believe the outcome of the 2020 Presidential Election was the result of a free and fair election.



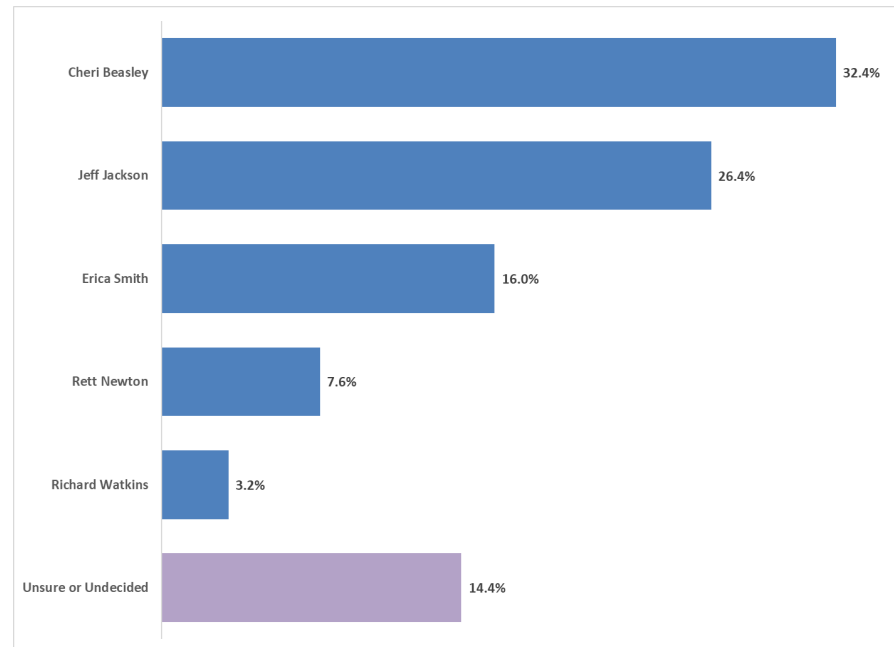
Q3 (DEMOCRATS / UNA-DEMOCRATS) – If the 2022 Democrat Primary for US Senate were held today, of the following choices, for whom would you vote?

Responses:

32.4%	Cheri Beasley
26.4%	Jeff Jackson
16.0%	Erica Smith
7.6%	Rett Newton
3.2%	Richard Watkins
14.4%	Unsure or Undecided

Former NC Supreme Court Chief Justice Cheri Beasley leads the pack with 32.4% followed by State Senator Jeff Jackson at 26.4%.

Fourteen percent are unsure or undecided.



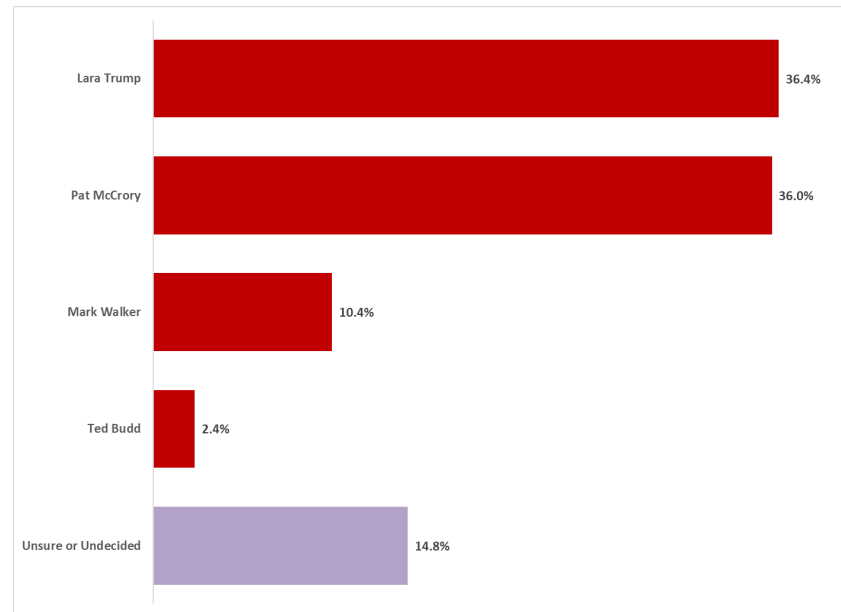
Q3 (REPUBLICANS / UNA-REPUBLICANS) – If the 2022 Republican Primary for US Senate were held today, of the following choices, for whom would you vote?

Responses:

36.4%	Lara Trump
36.0%	Pat McCrory
10.4%	Mark Walker
2.4%	Ted Budd
14.8%	Unsure or Undecided

If President Trump’s daughter-in-law and NC native Lara Trump joins the race, she will be in a tie with former Governor Pat McCrory who announced last week.

Lt. Governor Mark Robinson announced he would not run and was not included in this survey.



DEMOGRAPHIC BREAKDOWN

AGE

17.2%	18-29 years old
23.6%	30-44 years old
38.0%	45-60 years old
21.2%	60+ years old

GENDER

51.8%	Female
48.2%	Male

RACE

8.4%	Black / African American
72.4%	White
19.2%	Other or undesignated

PARTY AFFILIATION

37.7%	Democrat
30.1%	Republican
32.2%	Unaffiliated or other

METHODOLOGY STATEMENT

This Cardinal Point Analytics Poll was conducted by interactive telephone response and proprietary digital acquisition methods and consisted of a random sample of likely voters in North Carolina. The poll sampled approximately 500 likely voters. Forty percent of the poll was conducted using automated dialing methods, while the other 60 percent was drawn from cell phone users using a mix of digital acquisition methods proprietary to Cardinal Point Analytics. Weighting methods, where permitted by data, were used to match with demographic groupings determined by the US Census Bureau. Weights were applied to age, gender, race. The accuracy of the survey due to sampling error is ± 4.4 percentage points at 95 percent confidence level for overall results (questions 1 and 2) and ± 6.2 percentage points at 95 percent confidence level for Senate race results. Sampling error associated with crosstabs is much higher. Cardinal Point Analytics does not collect personally identifiable information from respondents. We do not know how any particular person or household answered the survey. Cardinal Point Analytics does not warranty this information.